

ABSTRACT

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STAGE OF INTERIOR PRELIMINARY DESIGN WORKING IN LASH SALON PROJECTS

During carrying out professional work at Atirupa Design, the practitioner works in the Interior Architect division. In its implementation, the practitioner is guided directly by the Principal Architect and Architect at the company. In practical work, the practitioner has the opportunity to be directly involved in the implementation of the Lash Salon project located in the Bellagio Mansion Apartment, Kuningan, Jakarta. Practitioner follows the preliminary stage design process, starting from the survey process to the concept and concept development.

Practitioner conducts several analyzes and creates a space program scheme before making a concept that will be used. Concept making by making a story becomes a new learning for the practitioner. The story created is based on the analyzes that have been made at the time of the survey stage. The concept of the story is based on the analysis of the client's personality and the salon business she made. The results are in the form of an existing plan, a new layout plan, and 3d. In the process, the practitioner uses SketchUp, Autocad, and PowerPoint software.

Keywords: stages, preliminary, interior, concept, client