ABSTRACT

Designing a Web-Based Muslim Women's Clothing Sales Application at Hatishopy Store

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Hatishopy is a shop that sells Muslim women's clothing ranging from hijabs, dress cuffs, Muslim clothing, bandanas and much more, which sells conventionally and in the marketplace. So far, there are still a number of obstacles experienced by the management, including not having their own online sales application so that Hatishopy stores only take advantage of the features provided by the marketplace to carry out promotions which are considered less flexible and have many competitors selling similar products making it quite difficult to carry out promotions. sales and introduce the store. The next problem is the management of inventory and sales reports which are still recorded using a book, this makes it difficult for store administrators to share information. In addition, there is no data backup or backup, so data such as inventory, sales reports, sales fractures from suppliers are vulnerable to loss or damage. Based on these problems, the application needed by the Hatishopy store is a sales application that can be fully managed, can also carry out transactions and manage inventory data and generate computerized reports. With this application, Hatishopy stores are more flexible in making sales because they are more flexible which can be adjusted according to the wishes of the shop owner so that they will reach more customers.

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