

ABSTRACT

Video Design Technical Learning Audio Capture in Video Production

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In audio-visual media there are two forming elements, namely, audio arrangement and visual arrangement. These two elements must be in harmony and continuous to be able to create good audio-visual works. In addition to assisting in storytelling. Audio is also able to make the audience dissolve in certain emotions such as feelings of sadness, fear, happiness, or being excited when seeing certain scenes. Audio in audio-visual media is also able to manipulate reality in the work. Audio is an important element in an audio visual work. Although this audio is an important and complex element that must receive the same attention as the visual element, often this audio element is the last concern and is only used as a sweetener in an audio visual work. This usually occurs in smaller-scale productions which are constrained both in terms of capital, human resources, and knowledge of the audio. Seeing this, a learning media can help explain how the technical process of audio is good and can be easily understood. Video was chosen as the main learning medium for the design of this final project because it can include visual elements of technical demonstrations that can be done by the audience and also provide audio-visual information so that at the same time it can provide examples of how good audio recording results can be.

Keywords: *Audio Production, Audio Recording, Audio Visual Works, Learning Media.*

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