ABSTRACT

Analysis and Design of a Web-Based Cake Sales Information System for Classic Keik Umkm

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A website-based sales system has become a necessity in the business sector for making changes and progress, as well as an important aspect of attracting customer interest as a broad marketing channel. This study discusses the analysis and design of web-based sales information systems. UMKM Klasik Keik is the author's research on analyzing and designing sales systems. UMKM Klasik Keik is a cake business where transactions are carried out with additional applications, namely WhatsApp and Instagram, for buying and selling. The sales system that has been analyzed based on the existing problems is then designed using UML supporting diagrams. This sales system was also built using the programming languages PHP, JavaScript, and the MySQL database. The results of this study are still in the form of a prototype where the sales system can provide for and carry out the needs of the UMKM Klasik Keik.