

## ABSTRACT

### **PRESENTATION OF REPORTING ON LGBT GROUP IN ONLINE NEWS MEDIA (Quantitative Content Analysis of LGBT (Lesbian, Gay, Bisexual, and Transgender) News on Kompas.com, Republika.co.id, and Magdalene.co News Portals)**

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Issues around LGBT are still marginalized issues in the media in Indonesia. Cultural and religious backgrounds in Indonesia influence how the public perceives LGBT people and how the media present their issues in the news. This study aims to find out how LGBT issues are presented by three national online media namely Kompas.com, Republika.co.id and Magdalene.co. The research uses a positivist paradigm with quantitative research types and content analysis methods. The research analysis unit includes 188 news. The dominant theme is transgender with a percentage of 28.87%, the dominant type of news is straight news with a percentage of 73.94%, because the news that is displayed mostly reviews the latest developments on LGBT issues abroad and developments on gay issues in Indonesia. . The dominant news value is Important with a percentage of 79.19%, because the three media consider LGBT issues important and are still very sensitive. The dominant source is the Government with a percentage of 32.79%, which is dominantly found on Republika.co.id. Kompas.com and Magdalene.co tend to show a neutral news tone, namely 60.22%, while reporting on Republika.co.id tends to be negative. The amount of coverage indicates the importance of LGBT issues in the three media. The finding of the dominant type of news is hard news, indicating that efforts to in-depth information on LGBT issues and advocacy content have not become the main goal of reporting. This is confirmed by the findings of a very small number of soft news types.

**Keywords:** LGBT, Online Journalism, Quantitative Content Analysis

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