

ABSTRACT

DESIGN OF A WEB-BASED SALES APPLICATION FOR KITCHEN EQUIPMENT AT PT RINDANG SAKTI PERSADA

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Kitchen equipment, consisting of various objects or tools that are used to process and serve food, plays an important role in society, including in terms of the sales made by several parts of the company engaged in this kitchen equipment sector. Kitchen equipment retail companies generally sell kitchen equipment and supplies, one of which is the very complete kitchen equipment provided by PT Rindang Sakti Persada. With this web-based kitchen equipment sales application, it is hoped that it can simplify existing operations and business processes. By applying the RAD method to the construction of a kitchen equipment website at PT Rindang Sakti Pesada, it is able to speed up the creation of the system. Web-based applications are designed with a very simple and user-friendly interface so that end users will easily understand the use of this application.

Keywords: sales information system, retail, web application, RAD

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