

## **ABSTRACT**

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### **3 DIMENSIONAL IMAGE ROLE IN COMMUNICATING IDEAS**

During the Internship period in ARCADIA, intern was placed as an assistant architect in the design team which is in charge of helping senior architect in designing and expressing intern idea in 3-dimensional (3D) form. Intern was trusted by senior architect to take part in several ongoing projects and those were still in the form of proposals. Intern learned a lot about various type of projects, such as residential project, official houses, office, apartments, cottages, and high rise building. Other than that, the intern learn a lot about the process using 3D and 2D software, such as PhotoShop, Sketchup, Sweet Home 3D, and AutoCad. With the existence of internship help the intern in understanding the work world of Architects in the real world, and provides new perspective about Architecture.

Keywords : 3 dimation (3D), building design, architecture