

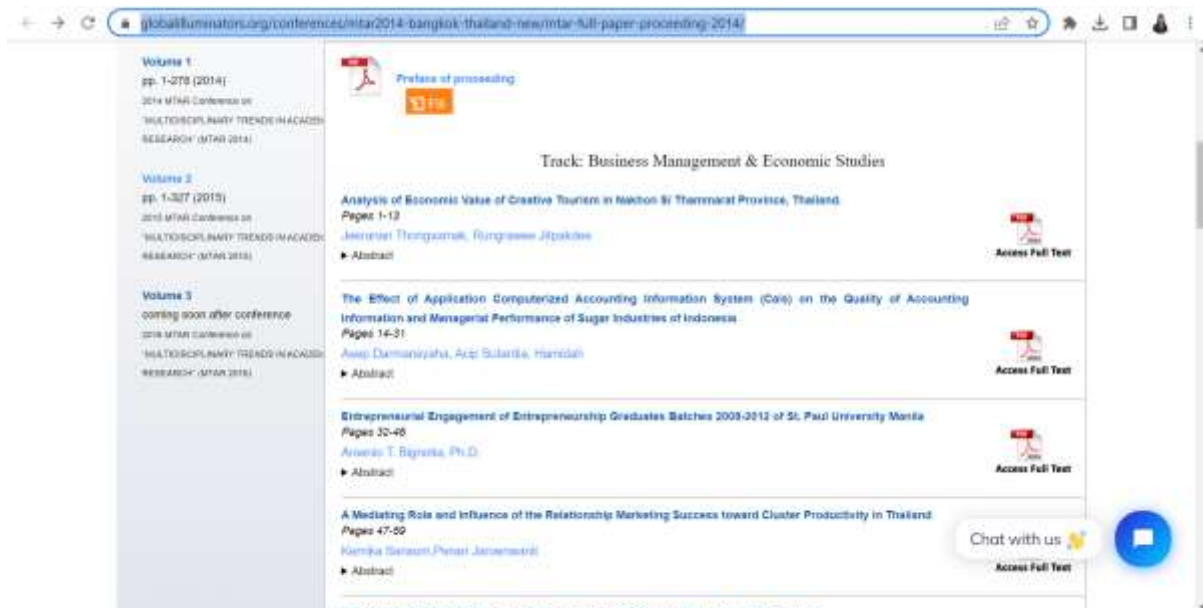
COVER dan DAFTAR ISI PROSIDING, TENTANG PENYELENGGARA

<https://globalilluminators.org/conferences/mtar2014-bangkok-thailand-new/mtar-full-paper-proceeding-2014/>

1. COVER dan DAFTAR ISI PROSIDING



The screenshot shows the homepage of the Global Illuminators website. The header includes the logo and name 'GLOBAL ILLUMINATORS'. A navigation menu lists various sections: Home, About Us, Areas of Interest, Training & Development, Conferences, Awards, Publications, Journals, Research Clubs, Membership, and Gallery. Below the menu, there is a search bar and a 'SEARCH' button. The main content area features a large banner for 'MTAR Proceedings' with a book cover image. Text on the banner includes 'Copyright © Global Illuminators. All rights reserved.' and 'MTAR Proceeding Volume 1, Pages 1-278'. Below the banner, it states '2014 MTAR Conference on "MULTIDISCIPLINARY TRENDS IN ACADEMIC RESEARCH" (MTAR 2014) September 29-30, 2014 Bangkok Thailand Edited by Dr. Saddam Hussain'. A 'Chat with us' button is visible in the bottom right corner.



The screenshot shows the table of contents for the MTAR Proceedings. The left sidebar lists three volumes: Volume 1 (pp. 1-278, 2014), Volume 2 (pp. 1-327, 2013), and Volume 3 (coming soon after conference, 2018). The main content area is titled 'Track: Business Management & Economic Studies' and lists several papers with their titles, page numbers, authors, and 'Access Full Text' links. The papers listed are: 'Analysis of Economic Value of Creative Tourism in Nakhon Si Thammarat Province, Thailand' (Pages 1-12, Jitnimit Thongsumak, Rungroee Jitpakdee), 'The Effect of Application Computerized Accounting Information System (Cois) on the Quality of Accounting Information and Managerial Performance of Sugar Industries of Indonesia' (Pages 14-31, Anap Darmasayaha, Asep Subandia, Harisadi), 'Entrepreneurial Engagement of Entrepreneurship Graduates Batches 2003-2012 of St. Paul University Manila' (Pages 32-48, Aronzo T. Bignotto, Ph.D.), 'A Mediating Role and Influence of the Relationship Marketing Success toward Cluster Productivity in Thailand' (Pages 47-59, Kumbha Sertan, Petari, Jaranasatri), and 'The Model of Ethical Problem and Feasibility Influencing resolution of Banks in Thailand'.

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The Model of Ethical Culture and Capabilities Influencing reputation of Banks in Thailand
Pages 60-66
Sriyanti Lajongdathasorn
▶ Abstract

How do beverage manufacturing firms in Thailand adjust themselves if free flow of IT logistics services provider not positive impact to Overall Equipment Efficiency?
Pages 67-77
Janin Boonbarkh, Sirak Khoocharana
▶ Abstract

The Influence of Perceived Quality, Perceived Value, and Customer Expectation on Customer Satisfaction: An Empirical Study on Independent Surveyor Industry in Indonesia
Pages 79-86
Dr Sukri Harman, Dr Budi Suher, Putri Rika Nurmalin, Dr Rikmanadai
▶ Abstract

Conceptual Framework for Employment Paradox: Attitudes of Thai Business People
Pages 87-101
Piyasak Kulkarni, Deewee Procharngpong and Veera Boonring
▶ Abstract

Track: Social Sciences and Humanities

Leading Research Themes and Associated Keywords in the Australian Higher Education Literature
Pages 106-123
Danna M Velkari
▶ Abstract

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Leading research themes and associated keywords in the Australian higher education literature
Pages 106-123
Danna M Velkari
▶ Abstract

Extent of Implementation of Policies and Programs of Higher Education Institute: A Case of Ilo-Ilo Bay, Philippines
Pages 124-129
Wileen R. Custodio, Ph.D
▶ Abstract

First Language Use in Arabic Language Classrooms: Teacher Perspective
Pages 130-142
Mohamad Azren Mohamed Adnan, Shukri Mohamed, Mohd Azeen Yusoff, Zamri Ghazali
▶ Abstract

Self-Regulated Learning and Motivation of Islamic Studies and Non-Islamic Studies Stream Students
Pages 143-161
Mohamad Azren Mohamed Adnan, Shukri Mohamed, Shuzifah Burhan and Arlin Mansa
▶ Abstract

An Old Folklore Reconstructed for Better Generation: an Indonesian Case
Pages 162-170
Chae Eui Chonngyeok, Ruby Pramono, Henny R.W. Tangkisan
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Teachers', Students', and Parents' Perspectives on Sex Education Integrated Curriculum for Sixth Grade Students
Pages 171-179
Chonngye Chonngyeok, Hagenwah Busaphan and Pitt Supasatani
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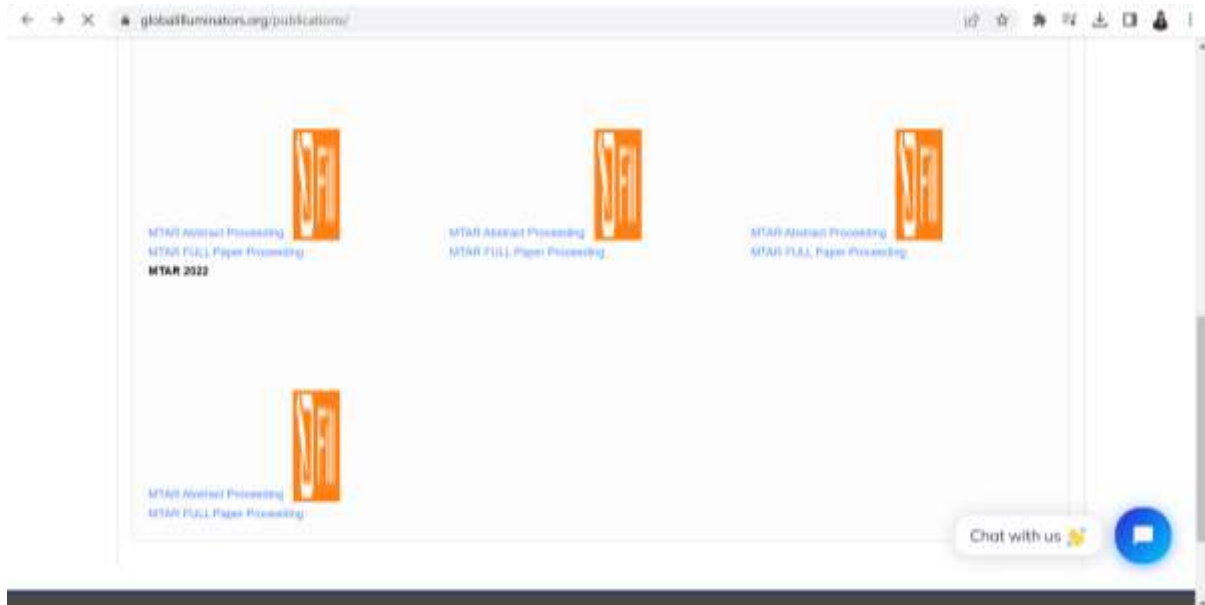
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NTAR 2014

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2. TENTANG PENYELENGGARA dan EDITORIAL TIM



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GI is an abbreviation of the international network for scholars that provide research, development, learning, knowledge sharing, innovation, and capacity building. This platform brings together scholars of various academic and multidisciplinary fields from across the globe for academic excellence, innovation, human development and research skill building.

It nurtures a philosophy for various research debates in an open and friendly ambience. Our logo shows how we aim to light up the globe through scholarly academic research efforts by contributing towards the prosperity of society.

Global Illuminators major scope is to nurture and develop research quality and innovation through a multidisciplinary academic research approach. The primary precedence is to assist in building the overall research capacity of scholars from developing and third world countries, especially in Asia. Another priority is to encourage and equip young researchers with advanced statistical and methodological approaches that are essential to producing high quality research. A fundamental notion for creating this network is to support the higher education institutions in building research capacity and infrastructure that will stimulate an atmosphere of competence and excellence in research productivity and quality with well-defined ethical standards.


Capacity Building, Learning and Innovation scope of Global Illuminators.

The founders of Global Illuminators believe that development and prosperity of the society is based on continuous development of academic institutions and continuous enhancement of research quality through maintaining and promoting higher level of research ethics. Multidisciplinary aspect of the growth and sustainability is repeatedly neglected in the policy and strategic frame of academic, human development and professional training research institutions. Global Illuminators aims at conceptual and theoretical innovation rooted in multiple dimensions of theory and practice:

- Continuous effort for scholarly community development is a fundamental policy attitude for societal development.
- Highlighting the importance of local scholars in developing their community matters a great deal to providing a basis for a better understanding and promotion of innovation and development of society.
- At Global Illuminators we are building a vast network of scholars and academic institutions to bridge together and amalgamate resources for consistent outcomes in terms of research capacity building and faculty development.
- Training need assessment, on job training and off job training plans
- Alignment of training and development initiatives with overall corporation strategy
- Developing training-based- KPIs for organisations
- Organizing, managing and leading the international conferences on training, research and development multidisciplinary agendas

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ABOUT US

Home

What is Global Illuminators

Values


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Research Ethics

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GLOBAL ILLUMINATORS




MANAGEMENT TEAM




Management Team

Feroz Ahmed Jan (Ph.D.) (Executive Director)



Marked by diverse qualifications and experience with a PhD in Management, Mr. Jan is a renowned and widely respected and management scholar. Having worked as academic and corporate research professional for more than 15 years he devoted his energies for promotion and development of both human rights. He is an ardent voice of equality, justice, fairness, participation and excellence in all spheres of society.

He has thorough expertise in General Management, Organizational Training and Development, Strategic Change, Innovation and Engineering strategies for institutional capacity building and human resource development. He has been engaged in several national and international campaigns for poverty alleviation, empowerment of local women, sustainable activities, national freedom, freedom of expression, and global issues of governance. His scholarly work has been appreciated and published in well renowned journals. He is an active long time for promoting good deeds and harmony.

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Governance His scholarly work has been appreciated and published in well-reputed journals. He is an active long-term member for promoting global peace and harmony.

He views as a Director of Global Fluminators is to provide a quality research platform for civil society organizations across the globe which can be used to strengthen the global relations to promote and protect basic human rights of equality, justice, participation and access to knowledge. He is eager to join hands with civil society institutions and to help them advance their goals through a quality research support by Global Fluminators.

He is based in Kuala Lumpur, Malaysia

Dr. Faraz Farooq (Ph.D.) (Director Global Operations)

Tara Rajul Khan (Ph.D.) (Director Global Operations)



With a Master's background, a Ph.D. degree and as a Human Resource Professional, Dr. Tara has earned a considerable reputation across the global civil society organizations. Having served as the Corporate Human Resource professional, his list of contributions towards development of society and humanity is long enough to meet the responsibility of Director Global Operations at Global Fluminators.

He has thorough capabilities in General Management, Human Resource Management, Industrial Relations, International, and areas of organizational development with particular interest being in designing, developing and implementing training programs, policies and procedures aimed at enhancing the capability of human resources to contribute to organizational growth and human development.

He has been engaged in several national and international initiatives for poverty alleviation, up gradation of basic skills, rehabilitation activities for affected people in affected areas as well as he acts a global expert as a research and training consultant for different civil society and corporate institutions he provided and engaged in different training programs across many countries. His scholarly work has been appreciated and published in well-reputed journals.

He views as a Director of Global Fluminators is to link the world through a communication link, not by civil society organizations, where everyone strives for equality, justice, harmony and peace across the globe. He is always he potential to strengthen the civil society organizations across the globe through training, research and development.

He is based in Islamabad, Pakistan

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Muhammad Akbar (Ph.D.) (Director Policy & Research)

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Muhammad Akbar (Ph.D.) (Director Policy & Research)



Muhammad Akbar is a seasoned trainer and an experienced researcher who prioritizes training and consultancy services to national and international organizations. Akbar has worked assisting public, private, and non-government organizations with their research projects and capacity building initiatives. He also has published his research papers in various renowned journals and presented 2 leading scholarly conferences across the world.

Akbar is an experienced academician, a Ph.D., and a gold medalist business graduate who has thorough expertise in the fields of social science research, human resource management, social psychology and decision making.

Akbar has been engaged in diverse activities of institutional development, capacity building and R&D for civil society organizations. As a policy and research director of Global Fluminators he is engaged in different fields related to strategy and research as well as training.

Akbar is based in Islamabad, Pakistan

Dr. Faraz Farooq amal@globalfluminators.org

Ahmed Sadeem (Ph.D.) (Regional Director - Iraq)



Ahmed Sadeem is an academician and member of the International Economic Development Research Center (IEDRC), Houston—Hong Kong. His research interests include labor, foreign direct investment (FDI), human development, transport economics and environmental studies. He has published more than 20 research articles in various renowned journals and is a well-known speaker in international and local conferences. He has several books on his credit. As a country director (Iraq), Ahmed is willing to help the academic and civil society through his sound research expertise and knowledge.

Ahmed is based in Dera, Iraq

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Kulvinder Virehwarshan (Ph.D.) (Regional Director - Sri Lanka)



Dr. Virehwarshan is a Ph.D. Scholar in Molecular Biology and Head of the Department of Microbiology in Vajiravardhan University of Sri Lanka with more than 20 years of experience in the academic field. She is

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Katavani Venkateshan (Ph.D.) Regional Director Sri Lanka



Dr K Venkateshan is a Ph.D. Scholar in Molecular Biology and Head of the Department of Biotechnology in Vidyapeeth University of Sri Lanka with more than 20 years of experience in the academic career. She is interested in research and also applies her research into the industry. She is always looking for research and development projects in the area of biotechnology. She is also interested in the development of biotechnology in Sri Lanka.



Development of nanoparticles for wastewater treatment, Quarantine pest detection, Development of commercial DNA extraction kit, Drug development for antibiotic resistance bacteria etc. She has been awarded research grants and scholarships for her work in the field of biotechnology and genetic engineering locally and internationally. She has also received an international award for her best research presentation at an international conference of Global Illumination. She is very much interested in communication for research outputs to reach to the public. She is very interested in multidisciplinary projects through which she wishes to disseminate her knowledge to fill the quality needs nationally and globally. As her ambition is aligned with the vision of the Global Illumination, being Country Director Sri Lanka is a stepping stone to move forward towards Research and Development in Sri Lanka.

She is based in Colombo, Sri Lanka

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Prof. Dr. Ahmed Raza Dial (Executive Member & Consulting Head Technopreneuring, Finance and Economic Division)



Professor Dr. Ahmed Raza Dial is PhD in Corporate Finance (Entrepreneurial Growth Modeling) from London Business School (AACSB Accredited University). He has more than 20 years' experience and is currently working as Professor of Technopreneuring and Finance in Faculty of Business and Management Sciences, and Director - Office of Research, Innovation and Commercialization (ORIC) at The Japan University of Innovation. Prof. Dial is an international trainer in Technopreneuring, Modeling, Collaborative Practice in Entrepreneurship, Risk Management, Due Diligence in Mergers & Acquisitions, Project Management, and Governmental Affairs. He has published several research in A-star indexed journals and completed several national and international research projects. Prof. Dial is interested in developing academically-industry bridges in projects in the knowledge economy and for the socioeconomic benefits of the global community. At Global Illumination Professor Dial is leading the consulting projects in various academic and industry initiatives being handled by G-I Team.



Dr. Chae Hyung (Wook) Manager Operations



Wook is a strong graduate of Yonsei, He has worked with different corporate and social sector organizations in capacity of training and development, consulting, management. Majority of his assignments were related to development of human capital and capacity building via implementation of Global Illumination related around providing training and development support to civil society organizations and conducting workshops and conferences across the globe for human capacity building.

He is based in Kuala Lumpur, Malaysia

Email: wook@globalillumination.org

Dr. J. Deka (Daisy) Country Coordinator Indonesia



Dr. J. Deka is a Ph.D. in Information Technology and Chief Officer in some national journal in Indonesia with more than 10 years of experience in the academic career. He is an Indonesian and Outstanding individual with ample interpersonal and technical competencies which help him in developing good research network among academic circles via job sharing models. Developing strategic human resource and higher education institutions and stakeholders. His research interests include information technology, human computer interaction and IT for mathematics, education, and applied statistics. At Global Illumination Daisy is passionate to serve the academic community and leading hand towards academic, business and networking. He is a frequent country representative of Global Illumination as Country Coordinator Indonesia. His main responsibilities include bridging the gap between higher education and research institutions in Indonesia, promoting the networking and collaboration between Global Illumination and local Indonesian Universities, helping local higher education institutions for international research, improved and research capacity building of faculty in Indonesian Universities. He is based in Tangerang, Indonesia.

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Associate Professor Dr. M. Vishya Anandhi, BSc, MSc (Ph.D.) Country Coordinator Indonesia



Associate Professor Dr. M. Vishya Anandhi, BSc, MSc, Ph.D. graduated a master of science from Universitas Sumatera Utara (USU) of North

