

ABSTRACT

Video Profile Design as a Promotional Tool for BRADS TATTOO

Muhamad Akmal Bahar Otto¹⁾, Gandung Anugrah Kalbuadi²⁾

¹⁾ Student of Visual Communication Design Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Visual Communication Design Department, Universitas Pembangunan Jaya

Currently, one of the media that is most in demand by the public is video, which can provide audio and visual information where the public sees and hears the information conveyed in an interesting way. Along with the development of technology and multimedia communication, effective and efficient marketing methods have also changed. Video profiles are another form of profile in audiovisual format in the form of video clips enriched with animations and graphics, musically illustrated to match the narration, and introducing the presenter if necessary.

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