ABSTRACT

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Architecture is very attached to the design process, because an idea can be realized into a whole building. To become a whole building there are several processes that must be undertaken as an architect. The process contained in architectural design is also a factor in the success of development. However, the policies of the consultant bureau may vary so that being a whole building does not have to use the same design process as the other consultant bureaus. The architectural design process in the Platform Architect consulting firm consists of four processes, including the preliminary design, design development, construction drawing, and supervision stages. A building will be designed starting from the initial stage which is at the preliminary design stage. The preliminary stage of design is very important because in this process the architect will explore design ideas. Some fields of work contained in the design preliminary stage must be completed in order to run smoothly in order to continue the next stage until the realization of development. The preliminary design phase that must be completed will cover three areas of work, namely moodboard. 3D model, and presentation. The three fields of work at the design preliminary stage will be discussed in detail in the following professional work reports.

Keywords: process, design, preliminary