ABSTRACT

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MBLOC MARKET DESIGN PROCESS IN ACHIEVING THE DEVELOPMENT STAGE.

The development of retail projects, especially those that are part of the planning of a mall, requires several stages of the project that must be passed. This happens because it involves several parties in the development process as well as at the time of its design. In addition, the parties involved in it often cause several problems that occur so that there is a potential for failure in the development process. From this, the owner's position as the project owner has full power in making decisions, therefore at this opportunity the practitioner will study the stages and deal with the problems that arise in the Mbloc Market Semarang project owned by PT. Ruang Market Millennial. The discussion will lead to how the practitioner understands to go through the stages and also existing regulations and solving problems that exist in the project.

Keywords: Retail Projects, Project Stages, Project Regulations BANG