ABSTRACT

THE EFFECT OF PROFITABILITY, SIZE, LEVERAGE AND LIQUIDITY ON

CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE

Eka Monalisa 1) Agustine Dwianika 2) David Pangaribuan 2)

¹⁾Student of Accounting Department, Pembangunan Jaya University

²⁾Lecturer of Accounting Department, Pembangunan Jaya University

This study aims to determine the effect of profitability, company size, leverage, and

liquidity on disclosure of corporate social responsibility. The population in this study

were companies with the category of winner of sustainability reporting awards 2017 for

the 2015-2018 period. The sampling technique in this study used a purposive sampling

technique (sampling techniques based on certain criteria). The data analysis method used

in this study is using partial test (t test) and simultaneous test (f test) with SPSS 22

application. The results of the analysis prove that profitability and leverage affect the

disclosure of Corporate Social Responsibility, while firm size and liquidity have no effect

towards disclosure of Corporate Social Responsibility.

Keywords: Profitability, Size, Leverage, Liquidity, Disclosure of Corporate Social

Responsibility.

Libraries:38

Libraries Years: 1975-2019

vii