

JIHAD MUAMAR

SOCIAL MEDIA SPECIALIST

CONTACT

0823-7125-4785

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Jl. Cendrawasih Raya, Bintaro,
Tangerang Selatan

SKILLS

Content Planning & Creation

Social Media Manager

Data Analytics

Adobe Photoshop & Vegas

EDUCATION

Undergraduate Student of
Communication Studies

**UNIVERSITAS
PEMBANGUNAN JAYA**

2019-2023

Communication Studies
Student Exchange Program

UNIVERSITAS LAMPUNG

2021

Internationa Course

COURSERA

2020

ACHIEVEMENT

- Language Ambassador Bangka Belitung 2021;
- Highest GPA of Communication Studies Universitas Pembangunan Jaya 2019 and 2020;
- Best student the Communication Studies 2020 of University Pembangunan Jaya;
- Best speaker of indonesian student debate competition (KDMI) UPJ 2019;
- Best Spech Drape First Pekan Raya Manajemen 2021;
- Champion III in the competition to write opinions at FISIP EXPO VII Universitas Bangka Belitung 2020

PROFILE

"Being a communication practitioner made me learn about the importance of understanding society's need to give birth to problem-solving ideas. I believe the knowledge and experience of devotion I had during my education allowed me to create a variety of program innovations and ideas that had a profound impact on society's change for the better."

WORK EXPERIENCE

SOCIAL MEDIA SPECIALIST - INTERNSHIP

2022-2023

JAWA POS GROUP

Managing the company's social media activities, as well as regulating matters related to company communication, both internal and external.

- Analytics Skill;
- Social Media Marketing;
- Digital Marketing;
- Graphic Desain;
- Copywriting;
- Business Analysis;
- Advertising;
- Adobe Photoshop.

BRAND AMBASSADOR

2021-2022

DANACITA

Introducing the Danacita brand to Universitas Pembangunan Jaya students and off-campus students. Brand Ambassadors also participate in various Danacita activities as a face that displays the company's image.

- Working together in the community;
- Organizing events;
- Social media promotion;
- Communicate with various parties.

STUDENT AMBASSADOR

2019-2023

MARKETING OF UNIVERSITAS PEMBANGUNAN JAYA (UPJ)

as Student Ambassador of Division Outsite JABODETABEK, Staff Student, Event Organizer, Master of Ceremony, and Telemarketer

- Become an ambassador who introduces UPJ to various schools through presentations conducted virtually or directly;
- Make innovations in thinking about the best way to introduce Universitas Pembangunan Jaya to a wide audience;
- Manage organizational resources as student staff;
- Provides question and answer customer service about Universitas Pembangunan Jaya by phone.