

DAFTAR PUSTAKA

- Alamsyah, Ichsan E. (2019). *Ruben Onsu Luncurkan Layanan Digital Media Onsu Perkasa*. Diakses pada 16 Desember 2022 melalui laman <https://www.republika.co.id/berita/ppsk37349/ruben-onsu-luncurkan-layanan-digital-media-onsu-perkasa>
- Alisty, Diandra N. (2021). *Pengertian New Media dan Manfaatnya*. Diakses pada 18 Desember 2022 melalui laman <https://perpustakaan.bsn.go.id/index.php?p=news&id=1673>
- Anonim. (2020). *Apakah riset itu?*. Diakses pada 17 Desember 2022 melalui laman <http://www.ocw.upj.ac.id/files/Slide-PRD403-PRD403-Slide-04.pdf>
- Anonim. (2022). *Pengertian Media Massa serta Jenis & Karakteristiknya*. Diakses pada 18 Desember 2022 melalui laman <https://www.akudigital.com/bisnis-tips/pengertian-media-massa-serta-jenis-karakteristiknya/>
- Anonim. (2022). *Tentang MOP Channel*. Diakses pada 16 Desember 2022 melalui laman <https://mopchannel.id/tentang-mop/>
- Bernstein, M. (2002, October 31). *10 tips on writing the living Web*. A List Apart: For People Who Make Websites. <http://www.alistapart.com/articles/writeliving>.
- Biswas, S. (2008). *Dopamine D3 receptor: A neuroprotective treatment target in Parkinson's disease*. (Publication No. AAT 3295214). [Doctoral dissertation, University of Texas at Arlington]. ProQuest Dissertations & Theses Global.
- Bober, M.M. (1948). *Karl Marx's interpretation of history* (2nd ed.). Harvard University Press.
- Cutlip, Center & Broom. (2006). *Effective Public Relations (Edisi kesembilan)*. Jakarta: Kencana
- Dewi, Dinda S. (2022). *Ini 10 Persiapan Magang yang Wajib Kamu Lakukan!*. Diakses pada 18 Desember 2022 melalui laman <https://www.ruangguru.com/blog/persiapan-sebelum-magang>
- Funk, R., & Kolln, M. (1998). Introduction. In E. W. Ludlow (Ed.), *Understanding English grammar* (pp. 1-2). Allyn and Bacon.

- Kabir, J.M. (2016). *Factors influencing customer satisfaction at a fast food hamburger chain: The relationship between customer satisfaction and customer loyalty* (Publication No. 10169573) [Doctoral dissertation, Wilmington University]. ProQuest Dissertations & Theses Global.
- Kuncoro, Arsito. (2021). *Pengertian Teknologi Menurut Para Ahli*. Diakses pada 16 Desember 2022 melalui laman <http://teknik-informatika-s1.stekom.ac.id/informasi/baca/Pengertian-Teknologi-Menurut-Para-Ahli/a11e499ed0f91399988fc7b98c460cdb2769d0bb>
- Kurniasih, Wida. (2022). *Pengertian Internet: Sejarah, Manfaat, dan Dampak Negatifnya*. Diakses pada 17 Desember 2022 melalui laman <https://www.gramedia.com/literasi/internet/>
- Lynd, R. & Lynd, H. (1929). *Middletown: A study in American culture*. Brace and World.
- O'Neil, J. M., & Egan, J. (1992). Men's and women's gender role journeys: A metaphor for healing, transition, and transformation. In B. R. Wainrib (Ed.), *Gender issues across the life cycle* (pp. 107-123). Springer.
- Schnase, J. L., & Cunnius, E. L. (Eds.). (1995). *Proceedings from CSCL '95: The First International Conference on Computer Support for Collaborative Learning*. Erlbaum. <https://doi.org/10.1007/978-3-662-49096-9>
- Sevima. (2021). *Apa Itu Merdeka Belajar Kampus Merdeka (MBKM)?*. Diakses pada 17 Desember 2022 melalui laman <https://sevima.com/apa-itu-merdeka-belajar-kampus-merdeka/>
- Weber, B. (1985, October 20). The myth maker: The creative mind of novelist E.L. Doctorow. *New York Times Magazine*, 5(24), 40-42.