

## ABSTARCT

**Firda Waranawa Gusman (2019061013)**

### ***POLICY & PROCEDURE DIVISION PROMOTION MEDIA DESIGN AT PT BANK RAKYAT INDONESIA***

*Practitioners carry out professional work activities as a compulsory subject for student graduation requirements at Pembangunan Jaya University. The practitioner carries out professional work activities as a Graphic Designer in the Policy & Procedure Division of PT Bank Rakyat Indonesia for 6 months starting July 5, 2022 to January 4, 2023. During the internship as a graphic design internship in the Policy & Procedure Division, the practitioner has made a triangle design for room desk design for divisions, making banners, posters, pamphlets, thumbnails, podcast logo redesign, and podcast video editing. The implementation of professional work is carried out well and smoothly, but there are several obstacles that make it difficult for the practitioner, so that the practitioner is able to solve the difficulty properly. Practitioners can receive a lot of new knowledge in terms of designs that are not yet known on the practicing campus. All directions and knowledge given by the supervisor while the practitioner is doing professional work is very helpful and useful for the practitioner in the future in the world of work.*

*Keywords: Graphic Design, BRI, Podcast*