

ABSTRACT

THE EFFECT OF WORK-LIFE BALANCE AND JOB BURNOUT ON JOB SATISFACTION (CASE STUDY ON NAKAMA.ID STARTUP EMPLOYEES)

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Digital transformation is starting to have a big impact around the world, including in Indonesia in the era of the industrial revolution 4.0. Business competition is getting tougher, this is indicated by the emergence of many startup businesses in Indonesia which are currently starting to develop. Nakama.id is a listing platform that brings together startups with collaborating investors, helping grow businesses. In this study, researchers will further examine whether there is an effect of work-life balance and work fatigue on employee job satisfaction. In the research process, researchers used quantitative research methods with research objects, namely Nakama.id Startup employees.

Keywords: *Work-Life Balance, Burnout, Job Satisfaction.*

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