

## **ABSTRACT**

### ***Designing "Food Preparation" Campaign Media to Address Food Waste Among Housewives***

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*Throwing food with the excuse of excess portions has become commonplace in society. This happens because there is a lack of education related to food planning which has an impact on food waste, especially in the area of housewives. To raise the case of food waste, further education is needed through campaigns with supporting media such as educational books as a guide for housewives in Ciputat Village. With this educational book, it is hoped that the public will be able to recognize food preparation and become one of the solution steps to prevent food waste in the community.*

**Keywords:** Preparation, Food Waste, Community, Campaign, Design.

Libraries : 19

Publication Years : 2000 – 2023