# ABSTRACT

# ANALYSIS AND DESIGN OF WEB BASED SMARTPHONE SALES INFORMATION SYSTEM AT PT.EKUATOR PUTRA INDONESIA

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PT.Ekuator Putra Indonesia is engaged in smartphone retail and is one of the official distributors of Samsung smartphone products. Currently, business process documentation is carried out using the manual method, which still uses book-keeping. Recording using books that have been carried out so far is starting to experience problems because the number of orders that continues to increase makes recording using books no longer effective and cannot run quickly in line with the demand for goods by consumers. Because using manual recording, the process of ordering goods is often not recorded in detail, both consumer data and goods data. Thus causing financial losses for the company. This study aims to analyze and design a web-based sales information system at PT. Indonesian Men's Equator. The research was conducted using a qualitative method with a case study approach, where data collection was carried out through observation, literature study, and interviews. While the system development method uses the prototype method with system modeling using the Unified Modeling Language (UML). The end result of this web-based sales information system is that there is digital document archiving and the receipt print feature is available to speed up the sales process and avoid losses.

**Keywords**          : Web-based Sales Information System, Digital document, Smartphone.

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