

ABSTRACT

THE EFFECT OF WORK-LIFE BALANCE AND JOB SATISFACTION ON THE PERFORMANCE OF MILLENNIAL EMPLOYEES IN JAKARTA

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This study aims to determine the effect of work-life balance and job satisfaction on the performance of millennial employees in retail companies in Jakarta. The sampling technique used by researchers is non-probability sampling using a purposive sampling technique with a total of 122 respondents. The type of data collected using the questionnaire method and processed and analyzed using IBM SPSS 26. The results of this study indicate that the sig value of the work-life balance variable is 0.61, which means that the value is greater than 0.05, which means that it has no significant effect on employee performance variables. The second result shows that the sig value of the job satisfaction variable is 0.0000, which is less than 0.05, which means that job satisfaction has a significant influence on employee performance.

Keywords: *Work-Life Balance, Job Satisfaction, Employee*