## **ABSTRACT**

## EFFECT OF CURRENT RATIO, RETURN OF EQUITY AND DEBT TO EQUITY RATIO ON PRICE EARNING RATIO

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Every activity in the company tries to realize the goals that have been planned. This study aims to determine the effect of X1 on Y (H1), X2 on Y (H2), X3 on Y (H3).

The research method used is quantitative. The analytical method uses multiple linear regression with data collection using secondary data. Results showed that Current Ratio (H1) has a  $t_{count} > t_{table}$  (2.963 > 1.975), and a value (Sig.) < criteria (0.003 < 0.050), which means that Current Ratio has an influence on the Price Earning Ratio. Debt to Equity Ratio (H2) has a  $t_{count} > t_{table}$  (3.199 > 1.975), and a value (Sig.) < criteria (0.001 < 0.050), which means Debt to Equity Ratio has an influence on the Price Earning Ratio. Return On Equity (H3) has a  $t_{count} > t_{table}$  (3.893 > 1.975), and a value (Sig.) < criteria (0.000 < 0.050), which means that Return on Equity has an influence on the Price Earning Ratio so, it can be concluded that X1, X2 and X3 have a partial effect on Y.

**Keywords**: Current Ratio, Debt to Equity Ratio, Return on Equity, Price Earning Ratio

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