ABSTRACT

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DESCRIPTION OF PROFESSIONAL WORK AS THE MARKETING DIVISION OF PT.GIRITAMA PERSADA

Professional work is one of the graduation requirements at Pembangunan Jaya University. In addition, professional work can also provide opportunities in the form of experience for students in the world of work. This professional work is carried out with the aim of giving students a real picture of the world of work so that they can become superior students in the world of work. PT. Giritama Persada is an association of private companies. This company is engaged in Consultancy Planning and Supervision of Roads / Bridges. Practitioners carry out professional work as a marketing division which is directed directly by a work supervisor. In addition, it also carries out various work practices as data collection on various types of assets owned by the company such as buildings, vehicles and equipment owned by the company, as well as identifying work bills, and filing company employees.

Keywords: professional work, marketing division, PT.Giritama Persada



