

ABSTRACT

User Interface Design for “Forpaws”, Website for Stray Cat Adoption

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The high cat population, especially feral cats, poses a threat of overpopulation to a particular environment. The negative impacts of this overpopulation are not only on humans but also on the cats themselves. The recent increase in cases of violence against cats may be attributed, in part, to the large number of cats. The technology that has developed today can be utilized to facilitate the cat adoption process through the assistance of the internet, specifically by utilizing a website platform. The objective of this research is to enhance the safety and speed of the cat adoption process while reducing the potential for overpopulation. Additionally, it aims to design a user interface for the website that meets user needs. Data collection involves the use of questionnaires administered to cat lovers who have previously adopted cats, in order to assess their level of understanding of technology and their willingness to use technology related to cat adoption specifically. Interviews with cat fosters are conducted to understand their adoption process, and UI/UX designers are consulted to ensure the design of a user-friendly and efficient website interface. A review of previous studies related to cat adoption and a comparative study of existing adoption websites are also conducted to identify current features that play a significant role in facilitating the adoption process.

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