

## **ABSTRACT**

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### **IMPLEMENTATION OF CLIENT'S PREFERENCES ON BUILDING STYLES AND CONCEPTS FOR COMMERCIAL BUILDING AND RESIDENTIAL INTERIORS**

*Architecture is a part of a creative industry that requires intelligence and imagination. In this day, there are so many trends, concepts, and technologies that influence the development of both architectural styles and concepts. This could affect people's preferences regarding to either their dream building or their room. Currently, human preferences related to architectural styles continue to evolve within the times. Along with the development of the times and also the function of the building that also develops from time to time, designers are also required to understand various architectural styles in order to develop their designs. With this comprehension, the expectation is the designers can follow the client's preferences regarding their desired style. In this report, the intern will discuss the implementation from various client preferences regarding the concept that the client wants and how the intern develops the concept and style and communicates it into a design form.*

**Keywords:** *preference, architecture style, commercial building, residential*