ABSTRACT

Millennial Readers' Meaning of ACT News Framing in Majalah.Tempo.Co (Reception Analysis in an Investigative Series entitled Leaky Pockets of People's Funds)

Dhea Namira¹⁾, Sri Wijayanti²⁾

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

This study aims to explain the position of millennial readers' meaning on the framing of ACT corruption news in the July 2, 2022 edition of majalah.tempo.co. The method used in this study is the elaboration of two methods of framing and reception analysis. Robert N Entman's framing method is used to determine preferred reading that can be interpreted by the audience in the reception process. Framing with the Entman framing method was carried out on 6 news as an investigative report of the Leaky Pocket of People's Fund to get preferred reading, namely legal and justice issues. Furthermore, four millennial readers majalah.tempo.co as informants were asked to interpret the preferred reading. The research findings showed that there were three informants in a dominant position of meaning, one negotiating informant and none in opposition. This is thought to be due to a number of things, first, the dominance of a single perspective in the presentation of ACT news as a donation fund manager. Second, obstacles majalah.tempo.co accessing information from parties who have different views related to the case.

Keywords: Crowdfunding, Framing, Corruption, Millennial, Reception

Libraries	: 48
Publication Years	: 2016 - 2023
2	
P	
1	
4	GINF