

ABSTRACT

THE EFFECT OF COMPENSATION AND WORK MOTIVATION ON THE EMPLOYEE PERFORMANCE OF PT SUPRA PRIMATAMA NUSANTARA (BIZNET) BRANCH CIKOKOL TANGERANG

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The purpose of this research is to analyze the effect of compensation and work motivation on the employee performance of PT Supra Primatama Nusantara (BIZNET) Cikokol Tangerang Branch. This type of research is quantitative. Data collection uses a saturated sample by distributing questionnaires to 55 respondents with the help of Google Forms. The analytical method used in this study uses descriptive analysis, validity and reliability tests, classical assumption tests, multiple linear regression analysis and hypothesis testing (test and f test). The results of this study show that compensation has a positive but not significant effect on employee performance, work motivation has a positive and significant effect on employee performance and together compensation and work motivation have a positive and significant effect on employee performance at PT Supra Primatama Nusantara (BIZNET) Branch Cikokol Tangerang .

Keywords: *compensation, work motivation, and employee performance.*