

## **ABSTRACT**

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### ***DUTIES AND RESPOSIBILITIES OF EDITOR IN PHOTO AND VIDEO PRODUCTION AT STUDIO CHEDA***

*Skills in utilizing audiovisual media as a means of documentation and information are urgently needed at this time, then it can also be of valuable economic value so that a company can be established that relies on audio-visual media as its main product. Practitioners undergo profession work for three months at PT. Cheda Globalmedia Abadi with a practical position as an Video Editor internship under the direct supervision of the Editor. Studio Cheda as a provider provides two main services, namely photography and videography. Where this company provides quality photo and video production services in accordance with the vision and mission of Studio Cheda. The main work that the practitioner undertakes is editing videos, photos, and production crew, Then the Photo Editor, the practitioner is on duty when he is finished editing the video, the practitioner also gets another additional job, namely as a Production crew when all the work has been completed by the practitioner. The profession work carried out by the practitioner in producing audio-visual works is related to the theory of editing, photography, and videography studied in the courses of Audio Visual Media, TV News Production, Feature & Documentary Production. During profession work, of course practitioners experience obstacles in their work, including limited devices, editing tastes, and miss communication. As a Video Editor, practitioner don't only have to be good at using editing software, you also have to be able to think creatively to visualize ideas and concepts. Practitioner are able to learn how to work under-pressure and work management within the specified timeframe.*

**Keywords:** *Profession Work, Video, Editor, Production*