ABSTRACT

Portrait of Disability Depiction in Indonesian Online News Site News (Critical Content Analysis of Disability News in Disability Rubric Tempo.co for the period January 2022 - February 2023)

Jihad Muamar[1], Sri Wijayanti[2]

[1] *Student of Communication Science Department, Universitas Pembangunan Jaya*
[2] *Lecturer of Communication Science Department, Universitas Pembangunan Jaya*

Starting from a medical approach looking disabilities from aspects of their physical, sensory, intellectual, and mental disorders, then normalization of the terms sick, disabled, crazy, and other terms that considered discrediting and then criticized by social approaches that demand efforts to politicize, empower, and affirm disability rights. This study examines movement of inclusivity in practice of journalism under 'Rubri Difabel Tempo.co' which is considered the number one medium for disabilities according to the Indonesia Media Inklusif 2020. Through the critical content analysis (CCA) method with the critical paradigm, researchers succeeded developing a new measuring instruments. The findings of thematic dimension show that inclusivity is framed in positive context, but disability is still seen as a object, full support to break down stigma, and efforts to suppress hyperheroism. In narrative dimension of newstelling, Tempo.co has anchored in progressive narratives. The research findings also revealed Tempo.co is clean from ableism. Then the triad dimension of disability identity reveals the existence of personal, community, and group elements play a role in shaping disability identity. Daily elements is popular frame in the packaging of disability news. The study was closed with theoretical discussion that examined negotiation of disability identity and development research measuring instruments.

Keywords: *Disability, Critical Content Analysis, Inclusive Journalism, Online Site Reporting.*

Libraries   : 60
Publication Years   : 2013 – 2023