

## ABSTRACT

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### ***INTERNSHIP ACTIVITIES IN THE OPERATIONAL MANAGEMENT DIVISION AT BOXCOMMERCE LTD***

*An internship is a mandatory requirement for graduation from Pembangunan Jaya University, and therefore, all students are obligated to fulfill it. Its primary goal is to provide students with a comprehensive understanding and first-hand experience in the professional work environment. The internship activity carried out at BoxCommerce Ltd involved working under the guidance and supervision of the Chief Executive Officer, Mr. Craig McLeod. Through this program, the participant had the opportunity to directly partake in various tasks pertinent to operational management, such as handling administrative responsibilities, devising operational and onboarding strategies, among others. Notably, the operational management responsibilities undertaken during the program were focused on administrative responsibilities, analysis, evaluation, and reporting on the implementation of company operations as well as the orientation strategies.*

**Keywords:** *Professional Work, BoxCommerce Ltd, Operations Management.*