

## ABSTRACT

### **APPLICATION OF INTERPERSONAL COMMUNICATION EFFECTIVENESS FACTORS IN THE EMERGING ADULTHOOD (Qualitative Descriptive Analysis of Identity Exploration Aspects in Early Adults Aged 18-25 Years Old in the Jabodetabek Urban Area)**

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*Emerging adulthood is a stage of individual development in late adolescence to adulthood which generally begins when individuals reach the age of 18-25 years. During this period, individuals will experience many changes and challenges related to their self-exploration, especially in terms of finding a job (career) and romantic relationships. The purpose of this study is to explain the application of interpersonal communication effectiveness factors by someone during the emerging adulthood age of 18-25 years in the Jabodetabek urban area in the aspect of identity exploration. Because in urban areas, there is a high demand for professionalism in finding a job that can put pressure on individuals. And in romantic relationships, the existence of individual habits in toxic relationships can also cause problems in emerging adulthood especially in the aspect of identity exploration. This research is important because in emerging adulthood there are problems faced by individuals aged 18-25 years, especially in terms of determining their identity. This study uses the Coordinated Management of Meaning (CMM) theory with a qualitative descriptive method and conducts interviews as a data collection technique. The findings in this study indicate that in the aspect of identity exploration, in terms of careers many individuals are looking for jobs that suit them again, whereas in romantic relationships there is a change in the pattern of communication.*

**Keywords:** Emerging Adulthood, Early Adults (18-25 Years Old), Interpersonal Communication, Interpersonal Communication Effectiveness Factors.

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