

ABSTRACT

THE INFLUENCE OF TRANSFORMATIONAL LEADERSHIP STYLE AND WORK MOTIVATION ON EMPLOYEE PERFORMANCE AT PT. XXXXX

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This study aims to determine the influence of Transformational Leadership Style and Work Motivation on employee performance at PT. XXXXX. The subjects of this study were employees who had been working for at least 1 year at PT. XXXXX. The researcher used a nonprobability sampling technique. The data were collected using a questionnaire method with 124 sample respondents. The results of this study indicate that the significance value of Transformational Leadership Style is 0.01, which is less than 0.05, with a positive direction of t-value of 2.660. This indicates that the work environment has a significant positive influence on employee performance. The second result shows that the significance value of Work Motivation is 0.000, which is less than 0.05, with a positive direction of t-value of 6.956. This indicates that Work Motivation has a significant positive influence on employee performance.

Keywords: Transformational Leadership Style, Work Motivation, Performance