

DAFTAR RIWAYAT HIDUP



MARSHANDA ADELIA PUTRI

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Jl.Raya Puspipetek Muncul, Setu, Setu, Tangerang Selatan, Banten

Adelia has experience as a Script Writer, Content Creator, Public Relations, Creative, Social Media, Reporter as well as activities and tasks that make interest in the field of Copy Writing, Script Writing, Content Creator, Creative Writing, Creative.

Work Experiences

JSDP Universitas Pembangunan Jaya - Tangerang Selatan, Indonesia <i>Internship</i> <ul style="list-style-type: none">Create content design through Canva App and posting on Instagram @jdsp.upj	Jun 2021 - Oct 2021
Perpustakaan Universitas Pembangunan Jaya - Tangerang Selatan, Indonesia <i>Administration</i> <ul style="list-style-type: none">Input of new books into the library system, student thesis input to the library system	Jan 2021 - Mar 2021
Detikcom - Jakarta, Indonesia <i>Internship</i> <ul style="list-style-type: none">Thinking of creative ideas and concept for brand companiesConducting advertising projects with more than 10 brands companies for 3 monthsCreate promotional description at detik.comCreate creative tiktok content @brandstudioatdetik	Jun 2022 - Sep 2022

Education Level

Pembangunan Jaya University - Tangerang Selatan, Indonesia <i>Bachelor Degree in Communication Science</i>	Aug 2019 -
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Organisational Experience

School Yearbook Committee - Tangerang Selatan, Indonesia <i>Creative Divison</i> <ul style="list-style-type: none">Thinking of a good idea for a class photo in the school groundsManage the concept as the event progress	Mar 2019
UPJ Live at Pembangunan Jaya University - Tangerang Selatan, Indonesia <i>Script Writer at News Program</i> <ul style="list-style-type: none">Create a news script for UPJ News programProduced more than 20 news projectsManage the news script on the production Program	Sep 2021 - Sep 2022
UPJ Live at Pembangunan Jaya University - Tangerang Selatan, Indonesia <i>Reporter</i> <ul style="list-style-type: none">Reporter in the news feature at UPJ NewsCreate a news script for the feature project	Dec 2021
Connected UPJ - Tangerang Selatan, Indonesia <i>Social Media</i> <ul style="list-style-type: none">Thinking about the content on Tiktok @connected.upjCreate creative tiktok contentThinking about the concept of tiktok videoCreate feed content on Instagram	Feb 2022 - Jun 2022
Blood Committee at Pembangunan Jaya University - Tangerang Selatan, Indonesia <i>Equipment Division</i> <ul style="list-style-type: none">Preparing the necessary equipment during the blood donation eventManage all the needed during the event	Feb 2021
Volunteer training B3 (Bimbingan Belajar Bersama) at UPJ Live - Tangerang Selatan, Indonesia	Mar 2022

Public Relations

- Manage content on social media UPJ Live
- Become a contact person and Liaison Officer

KOM Mengajar at Himakom UPJ - Tangerang Selatan, Indonesia

Apr 2022

Teacher

- Teaching the material of Cita-Cita

Kementerian Pariwisata dan Ekonomi Kreatif - Tangerang Selatan, Indonesia

May 2022 - Present

Research Assistant

- Helped find as many as 400 research respondents

Skills, Achievements & Other Experience

- **Projects** (2021): Talk show at UPJ SPOT in Youtube
- **Projects** (2021): News Program at UPJ Live
- **Projects** (2022): Social Media at Connected.upj
- **Projects** (2022): Research Assistant at Kementerian Pariwisata dan Ekonomi Kreatif
- **Soft Skills:** Communication, Teamwork, Problem Solving
- **Hard Skills:** Content writing, Copy Writing, Microsoft Office (Word, Excel, Powerpoint), Canva