

# DAFTAR RIWAYAT HIDUP

## Roro Asih Guminta

(Undergraduate Student of Communication at Universitas Pembangunan Jaya)

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### Summary

Roro Asih Guminta is an undergraduate student of Communication Studies Program with a minor in Broadcast Journalism at Pembangunan Jaya University. Roro has a good communication skills and highly motivated with her responsibilities. As a student of communication studies especially broadcast journalist, Roro has an interest in working at broadcasting, journalism, and public relations area. Through her educational background, it is known that she understands the basic of journalistic activities, including the ethics and etiquette that a must possess, and understand about how public relations doing their responsibilities. With the knowledge and experience she has, Roro is keen to develop her skills while improving her surroundings.

### Education

#### Universitas Pembangunan Jaya

*Communication Studies, Broadcasting Journalism | 2019–present*

- Grade Point Average: 3.64 of 4.00.

#### SMAN 6 Tangerang Selatan

*Social Science | 2015–2018*

### Skills

- Communication skills
- Public speaking
- Moderator
- Host/master of ceremony
- Reporting
- Analysis
- Partnership / Teamwork

### Work Experience

#### Universitas Pembangunan Jaya

*Student Ambassadors (Part-time) | 2019–present*

- Raising awareness about the university.
- Creating an engaging marketing communications strategy.
- Initiating ideas for publications.

#### BEST PRESENTER / PRESENTER | In2Food & Erasmus+

*Best Presenter “International Student Conference on Sustainable Food Waste Management: Prospects and Challenges” | Presenter (Speaker) | 2022*

- Raising awareness about food waste management.

- Creating abstract about prospects and challenges of food waste management.
- Presenting the prospects and challenges about food waste management (*international*).

**CONNECTED 2022 UPJ @Connected.upj**

*Manager Event and Operation | 2022*

- Creating a plan in pra-event until evaluation of the event.
- Ensured that the member of event and operation division went well according to the work plan.
- Monitoring and working in every detail of the event.

**Sharing Session LDK COMPLETE 2022**

*Speaker (Freelance) | 2022*

- Presented about how to decide a minor.
- Educate the audiens about how to learn the culture in university.

**Sharing Day: Siswa vs Mahasiswa Online Seminar by Communications Department of Universitas Pembangunan Jaya**

*Moderator (Freelance) | August 2021*

- Arranged the agenda so that the seminar runs on time.
- Informed the announcements.
- Engaged with audiences.

**Media Audio Visual Online Seminar**

*Master of Ceremony (Freelance) | 2020*

- Ensured that the event went well according to the rundown.
- Maintained a good communications with participants, crews, and speakers.
- Prepared for the introductions and speeches.

**UPJ LIVE Talkshow: Fashion**

*Speaker (Freelance) | 2019*

- Presented about the fashion industry.
- Raised awareness about the iportance of fashion industry.
- Informed the audiences regarding fashion.

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**Certifications**

**Certifications Public Speaking**

*EST Public Speaking: HSDS Training and Therapy (Holistic Self Development Syari'ah) | April 2019*

**Certifications International Student Conference as the Best Presenter**

*ISC on Sustainable Food Waste Management: Prospectsand Challenges | Bali – Indonesia 25-26 August 2022*