

ABSTRACT

The Effect of Total Assets Turnover, Current Ratio and Debt to Equity Ratio on Return On Assets (Empirical Study of Retail Companies Listed on the Indonesia Stock Exchange in 2019-2021)"

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This study aims to analyze the effect of Total Assets Turnover (TATO), Current Ratio (CR), and Debt to Equity Ratio (DER) on Return on Assets (ROA) in retail companies listed on the Indonesia Stock Exchange (IDX) during the 2019-2021 period. This research method uses a quantitative approach using secondary data obtained from the financial statements of retail companies available on the IDX. The research sample consists of retail companies that meet the established inclusion criteria. The data analysis technique used in this study is multiple linear regression. The analysis results show that Total Assets Turnover (TATO) and sig value. $0.5785 > 0.05$ has no significant effect on Return on Assets (ROA), which indicates that efficient asset turnover cannot improve the financial performance of retail companies. Current Ratio (CR) with a sig value. $0.0288 < 0.05$ has a significant effect on Return on Assets (ROA), which indicates that retail companies with high liquidity tend to have better financial performance. Debt to Equity Ratio (DER) sig value. $0.0345 < 0.05$ has a significant effect on Return on Assets (ROA) in retail companies. The results of this study provide a better understanding that the management of retail companies can use these findings to optimize the use of assets, manage liquidity, and control the ratio of debt to equity in order to improve the company's financial performance.

Keywords: *Total Assets Turnover, Current Ratio, Debt to Equity Ratio, Return on Assets, retail companies, Indonesia Stock Exchange.*