

ABSTRACT

Muhammad Luthfie Taufiqurahman (2019021111)

WORKING ACTIVITIES IN MARKETING FIELD PT TRISJUNAR MEGA RADHA

While doing professional work at PT Trisjunar Mega Radha, practitioners work under the supervision and guidance of their professional supervisor at PT Trisjunar Mega Radha. In carrying out professional work, new practitioners know that in the field of service marketing at PT Trisjunar Mega Radha, it will not be carried out when the project is already running. Therefore, in carrying out professional work, practitioners do not carry out tasks in the field of service marketing, but follow instructions from the work supervisor to help him create data on ongoing projects and go directly to the field so that practitioners can learn and be directly involved in the world of aviation. Practitioners create data and also participate in the supervision and training of an aircraft, and also act as field supervisors and technical assistants.

Keywords : Work Activities, Aviation, Assisting, Service Marketing