

## ABSTRACT

### **Online Resilience of Early Adult Audience of Instagram Users in Urban Areas**

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Awareness of the risks and negative impacts that may arise in the online environment is the background to the importance of online resilience research on media users. Online resilience is the ability of individuals to accurately adapt and survive when interacting with the online world. The purpose of this study is to explain the online resilience of Early Adult audiences who use Instagram in urban areas. For this reason, this study uses the Uses and Effect theory, the concept of Online Resilience, Instagram and Early Adults in Urban Areas. The data collection method in this study was by conducting interviews with five informants with an age range of early adulthood (18-25 years). The findings of this study describe four of the five informants having online resilience when using Instagram media. Meanwhile, another informant did not have online resilience. This is influenced by the characteristics of the age of the informants who are relatively young, so it is suspected that they do not have good emotional maturity. Other findings show informants' strategies when adapting and surviving when interacting with the online world through the dimensions of resilience they practice, including Emotion Regulation, Impulsive Control, Optimism, Casual Analysis, Empathy, Self-Efficacy, and Reaching Out. Where, interesting findings in this study describe that four of the five informants have the ability of the seven dimensions when adapting to the online world. Meanwhile, one informant in this study only had the Optimism dimension.

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