ABSTRACT

Analysis of Changes in Function and Form of Sarinah Building After Revitalization

Arra Yansyah Ramadhan ¹⁾, Ratna Safitri,S.T., M.Ars.²⁾, Issa Samichat Ismail Tafridj, ST, MT, MSc.³⁾

- 1) Student of Architecture Study Program, Pembangunan Jaya University
- 2) Lecturer of Architecture Study Program, Pembangunan Jaya University
- 3) Lecturer of Architecture Study Program, Pembangunan Jaya University

Revitalization of historic buildings is an effort to preserve cultural heritage and renew the function and physical form of buildings. This thesis aims to analyze the changes in function and form of Sarinah Building after undergoing the revitalization process. The research method used is a case study with a descriptive qualitative approach. Data was collected through visual observation, documentation, and interviews with related parties. The analysis was conducted by identifying changes in function and changes in the physical form of the building, as well as evaluating the impact of revitalization on the building and its environment. The results showed that Sarinah Building experienced significant changes in function after the re<mark>vitalization process. Initially functioning as a</mark> shopping center, the building is n<mark>ow a center</mark> for cultural a<mark>nd cre</mark>ative activities. These changes include the addition of art exhibition spaces, performance spaces, and creative spaces for creative industry players. In addition, there are also changes in the physical form of the building such as updating the facade, adding modern architectural elements. The impact of revitalization on Gedung Sarinah is the increased public and visitor interest. The building has become a new icon in the city's creative and cultural industries. However, this change also poses several challenges, such as adjusting to regulatory changes, more complex building maintenance, and more effective space management. This research contributes to understanding the revitalization process of historic buildings and its implications for changes in function and physical form. The results of this research can be a source of information for the government, developers, and other related parties in planning and implementing revitalization of historic buildings in the future.

Keywords: Revitalization, Change of Function and Form