ABSTRACT

The Meaning of Female Readers Towards Framework of Female Offender in Online News Platform Poskota.co.id (Reception Analysis of Framing Reports on Putri Candrawathi in the Premeditated Murder Case of Brigadier Joshua)

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The depiction of women in journalistic products is commonly presented through the use of stereotypical portrayals. This trend is attributed to the prevalence of a predominant patriarchy cultural ideology. The primary objective of this research endeavor is to elucidate and explicate the connotation of the depiction of Putri Candrawati (PC) as a female offender in the news coverage of Brigadier Joshua's homicide, as perceived and interpreted by the female readers of Poskota. id The examination of the framing and interpretation of female offenders through the employment of framing and reception analysis techniques holds great significance and scholarly intrigue. The objective is to ascertain whether the media's function in shaping public opinion through issue framing aligns with its readers' understanding. Hence, analytical tools such as reception theory, framing, the concept of female offenders and crime news are employed. The present study conducted an analysis of ten news reports related to the murder of Brigadier Joshua, which prominently featured an individual identified as PC. The Pan & Kosicki framing method was employed to ascertain the preferred reading of the news items, which posited PC as a sexual object in the wider narrative. The phenomenon of women who commit crimes being assigned stigmatizing labels is indicative of the imposition of symbolic violence upon them. Subsequently, an inquiry was made to five female readers of poskota, id, who acted as informants, to provide their exegesis of the favored inclination. The outcomes yielded by this investigation demonstrate that there exist two readers characterized by a negotiating stance and dominant hegemonic influence, alongside one reader occupying an oppositional stance. The present study's findings authenticate the portrayal of the female perpetrator as being associated with PC (Perbuatan Cabul, meaning indecent act) by poskota. id This depiction is presented within the context of gender-biased crime reporting and is construed as catering to the female readership's penchant

Keyword: News, Female Offender, Crime, Framing, Reception.

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