

## ABSTRACT

### ***The Meaning of Cross-Generational Women in the Character of the Third Person in the Household (Analysis of Reception in the Film Noktah Merah Perkawinan).***

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*This study aims to determine the meaning of women across generations towards the character of the third person in the film of Noktah Merah Perkawinan. The film of Noktah Merah Perkawinan raises the phenomenon of the third person who is often present in the household of married couples. There are depictions of third-person characters in Indonesian films that often corner women and create negative stereotypes. The scene conveyed through the film Noktah Merah Nikah is the closeness of Yuli and Gilang's characters as the third person who is built not physically, but emotionally. This study used descriptive qualitative method with Stuart Hall reception analysis. Based on the results of joint interviews with the four research informants, it resulted in three positions of meaning. Two informants who are generation X married and generation Y who are not married are in a dominant-hegemonic position, meaning that informants agree with the message in the film Noktah Merah Perkawinan that Yuli and Gilang's closeness is built not on the physical, but emotional side and opens up new views regarding the third person that not always the third person in the household is wrong and has evil connotations. One informant who is a married generation Y is in a negotiated reading position, meaning agreeing and interpreting the message depicting a third-person character, but makes some rejections or exceptions to certain messages. While one other informant is a married generation Z resulting in oppositional reading, meaning disagreeing or rejecting the message of the portrayal of characters in the film Noktah Merah Perkawinan. The results of this study show that the meaning of the four informants towards the film Noktah Merah Nikah is influenced by contextual factors, namely generation, marital identity, experience, and culture.*

**Keywords:** *Third Person in The HouseHold, Noktah Merah Perkawinan Film, Receptions.*

Libraries : 52

Publication Years : 2013 - 2023