

## ABSTRACT

### THE EFFECT OF MANAGERIAL OWNERSHIP, INSTITUTIONAL OWNERSHIP AND DIVIDEND POLICY ON COMPANY VALUE IN THE AUTOMOTIVE SECTOR ON THE INDONESIA STOCK EXCHANGE 2017 – 2021

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This study aims to examine and analyze the partial and simultaneous effects of Managerial Ownership, Institutional Ownership and Dividend Policy on firm value. The researcher chose the sample by using purposive sampling method. Based on the criteria set by the researchers, a total of 45 samples were obtained in the automotive sector on the Indonesia Stock Exchange (IDX) for 5 years, namely in the 2017-2021 period. The results obtained are the first hypothesis in this study is rejected because managerial ownership does not affect firm value, the second hypothesis in this study is accepted because institutional ownership affects firm value, the third hypothesis in this study is accepted because dividend policy affects firm value, the fourth hypothesis is This research is accepted because Managerial Ownership, Institutional Ownership and Dividend Policy have an effect simultaneously on firm value.

Keywords : Managerial Ownership, Institutional Ownership, Dividend Policy and Firm Value.

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