

ABSTRACT

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PUBLIC RELATIONS ACTIVITIES AND WORK PROCESSES AT THE MINISTRY OF LAW AND HUMAN RIGHTS OF THE REPUBLIC OF INDONESIA

Pembangunan Jaya University provides an opportunity for students to develop their skills and understand directly working in the industrial world. Profession Practitioner is a Student of the Department of Communication, Minor Public Relations, Faculty of Humanities and Business, Pembangunan Jaya University. Doing Professional Work at the Office of the Secretariat General of the Ministry of Law and Human Rights in the Public Relations Division. In connection with professional work activities, the practitioner is expected to be able to understand the dynamics of public relations work and adapt to the world of work. By utilizing the theories that have been studied to be applied directly by the practitioner in lectures. Placing a Public Relations as a management function that builds and maintains good and beneficial relationships between the organization and the public that affect the success or failure of the organization. (Scott M. Cutlip, 2007). In the implementation of professional work, the lessons learned by the practitioner in the Public Relations division are how the practitioner learns more deeply about the public relations program at the Indonesian Legal and Human Rights Government Agencies. The practitioner understands the importance of the duties, functions and roles of the Public Relations Division between an agency and the public.

Keywords: Professional Work, Agencies, Public Relations.