

ABSTRACT

FRAMING THE REPORTING OF ELECTRIC CAR PROCUREMENT POLICIES IN INDONESIA (Pan and Kosicki Framing Analysis on Detik.com & Kompas.com Online News Sites for The Period September – December 2022)

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Policy is often the main topic in discussions issued by the media. As is the case with the latest policy in 2022, Presidential Instruction Number 7 of 2022 which was conveyed directly by the President of the Republic of Indonesia, Joko Widodo regarding the Procurement of Electric Cars. The policies issued directly by the President of the Republic of Indonesia himself have a number of problems where there are Pros and Cons in these policies. There is a framing carried out by the two media, namely Detik.com & Kompas.com in the period September - December 2022. In this study, researchers used the Constructivism Paradigm with a type of qualitative research with the method used is the Framing model of Zhongdang Pan and Gerald M. Kosicki. There are results in this study, where the results in the research show that there is news framing related to the policy of procuring electric cars in Indonesia. Where on the Detik.com media wrap the news by providing information on the government's progress related to incentives, budget up to the preparation of SPKLU. However, at kompas.com the packaging of the news was counter, where Kompas.com presented articles containing negative responses regarding the policy of procuring electric cars in Indonesia.

Keywords: Zhongdang Pan and Gerald M. Kosicki, Electric Car Policy, Procurement of Electric Cars

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