## ABSTRACT

Presentation And Application of Child-Friendly Journalism in National Online News Media (Qualitative Content Analysis of Sexual Violence against Children News on Media Kompas.com, CNNIndonesia.com, and Detik.com)

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Cases of sexual violence against children in Indonesia are increasing in 2022, but the increase in cases of sexual violence against children is still relatively small in the news media, the news is often not balanced with the application of journalistic ethics. This study aims to determine the application of child-friendly coverage in the three mainstream media that cover the most cases of sexual violence against children in 2022, namely Kompas.com. CNNIndonesia dan Detik.com. Journalistic Code of Ethics and Guidelines for Child-Friendly Reporting are the main concepts that form the basis of analysis in research. This research uses a post-positivist paradigm with a qualitative content analysis method. The results of the study show that Kompas.com, CNNIndonesia.com and Detik.com as the mainstream media that are most consistent in reporting cases of sexual violence against children in 2022 have shown the same attitude, namely complying with the journalistic code of ethics and guidelines for child-friendly reporting and showing partiality to children as vulnerable group. Findings regarding violations were minimal. In general, violations are committed related to provisions in disclosing the identity of children or the identity of perpetrators who have blood relations with victims of sexual violence. However, the violations committed were not found consistently in some reports.

**Keywords:** News on Sexual Violence against Children, Child Friendly Journalism, Child Friendly Reporting, Journalistic Code of Ethics, Qualitative Content Analysis.

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