ABSTRACT

FRAMING OF REPORTING INTENSIVE POLICIES ON ELECTRIC POWERED CARS ON ONLINE NEWS SITES
(Zongdang Pan & Kosicki Framing Analysis on Online News Kompas.com and Detik.com in the period December 2022 – February 2023)

Axel Matthew Gerhas Hutapea .[1], Naurissa Biasini, S.Si., M.I.Kom
[1] Students of the Department of Communication Sciences, Universitas Pembangunan Jaya
[2] Lecturer of Communication Science, Universitas Pembangunan Jaya

The presence of electric cars in Indonesia certainly reaps some controversy regarding the vehicle policy, but the main energy consumed by Indonesians mostly also comes from fossil energy. We often call this fossil energy fuel (fuel oil. Indonesia's population growth is still ongoing, and the need for energy for transportation continues to increase from year to year. Especially the use of fossil fuel motorized vehicles. Electric cars are a means of transportation that can meet people's mobility needs but are still environmentally friendly because they have no pollution or exhaust emissions. There are lots of negative impacts from pollution or exhaust emissions resulting from the combustion of conventional car engines. These include negative impacts on human health and welfare as well as the environment. The Indonesian government is seriously planning to realize the conversion of electric-based vehicles (KBL). In this study, researchers wanted to find out how news framing is related to electric-powered car policies on conventional online news portals, namely kompas.com, and automotive news portals, namely Oto.Detik.com. The researcher chose the compass as a conventional medium, using the framing theory of Zongdang Pan and M. Kosicki. The results of this research prove that the two media have different framings: Kompas.com clearly wants to provide information related to incentives, but Detik.com provides counterinformation and questions related to these incentives.

Keywords: Electric Cars, Policy, Online News Sites, Framing

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