

ABSTRACT

Packaging of Food Waste and Food Loss News in Online Media (Qualitative Content Analysis on Food Waste News on Kompas.com and Chinadaily.com.cn News Channels for the January - December 2022 Period)

Assyifa Unika Sjarif¹⁾, Ratna Puspita²⁾

¹⁾ Student of Communication Science Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Communication Science Department, Universitas Pembangunan Jaya

Issues regarding food waste and food loss in Indonesia often become topics of discussion in the mass media. However, this issue has not become the main issue in the news presented by the mass media. Media Kompas.com and Chinadaily.com.cn are two online media that are consistent in reporting on food waste and food loss issues with a frequency of 2 to 5 news per month, although not every month. This study aims to determine the packaging of online media coverage Kompas.com and China Daily in reporting on food waste and food loss issues in the period January - December 2022 using qualitative content analysis methods and a constructivist paradigm. Based on the concept of Reporting Packaging which includes news frequency, news type, news value, 5W1H news elements, and news tone, the results of this study show that overall Kompas.com and China Daily in terms of news types are mostly presented in the form of hard news with news value dominated by timeliness (novelty and actuality). The news elements from the two media have almost fulfilled the six news elements with the most positive news tones regarding reporting on food waste and food loss in seeking ways to reduce the spread of food waste.

Keywords: Food Waste, Food Loss, News Packaging, Kompas.com, Chinadaily.com.cn

Libraries : 60

Publication Years : 2013 - 2023