

ABSTRACT

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Content Creator Activities on Big Bins Coffee Roastery Instagram Social Media Accounts

While carrying out professional work on the Big Bins Coffee Roastery Instagram Social Media account, the practitioner works in the Instagram Social Media division for 3 (months) within 400 hours of working on Big Bins Coffee Roastery Instagram social media. In the work profession, the practitioner has the opportunity to participate and be directly involved in creating content creators on Instagram social media Big Bins Coffee Roastery. Daily activities in the implementation of this professional work practice are carrying out activities as a content creator, the practitioner works to produce Instagram content starting from visuals, images, designs, content plans and making captions every day to be posted on Instagram social media Compress Big Bins Coffee Roastery @BigBins. This professional work allows practitioners to directly learn and add to their skills and knowledge as a Content Creator. In creating content for Instagram feeds, this content creation includes brainstorming, editing, how to take pictures, writing for content and captions, this is because in order to display content that is interesting and of interest to many people.

Keywords: Content Creator, Content Creation, Social Media.