

ABSTRACT

Upcycling Denim Waste Into a Bag Fashion Product

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The fashion industry is currently the number one contributor to waste in the world, and denim or jeans are one of them. Denim is indeed quite popular in the fashion industry. Not only unique, but denim is also made to be strong or sturdy, so it is durable and can be used for a long period of time. But unexpectedly, denim is one of the materials that generate a lot of waste. Not only does the manufacturing process require a lot of time, effort, and resources. Denim also creates problems of waste accumulation and environmental pollution.

Keywords : *The Fashion Industry, Denim, Waste, Environmental Pollution, Upcycling.*