

## ABSTRACT

*The employee recruitment and evaluation process is the very first process for companies to get quality employees that the company needs. The need for quality human resources is an absolute necessity for companies to be able to develop and advance in the future. The recruitment and selection process links the needs of the company with the existing labor market. Companies must first ascertain the desired employee criteria and make it a guideline in recruiting and selecting employees. Pullman Lombok Mandalika Merujani Beach Resort often faces problems with the resignation of employees who have just worked at the company. This makes the company also often hold the recruitment and selection process repeatedly. For that, the author intends to find out the things that cause the problem. This study aims to find out how the recruitment and selection process is carried out, what are the strengths and weaknesses of the recruitment and selection system that has been implemented so far, and whether the recruitment and selection system is an effective system for hiring the right candidates. Performance evaluation in an organization is an effort to find out the various weaknesses and strengths of employees as a basis for improving all weaknesses and strengthening strengths, in order to increase employee productivity and development. For this reason, performance evaluation can run with periodic performance appraisals that are oriented towards the past or the future. Employee performance appraisal is intended to find out whether the form of performance of employees has met the expected work standards.*

*Keywords: recruitment, Pullman Lombok Merujani Mandalika Beach Resort, evaluation*