

ABSTRACT

Iqbal Ramadhan (2019071068)

ECOMMERCE DESIGNING TO HELP LOCAL PRODUCTS WITH LARAVEL

CV Indo Karya Group is a local brand that focuses on selling Men's Fashion. Practitioners carry out Professional Work at the CV Indo Karya Group for three months starting from 22 September 2022 to 16 December 2022. During Professional Work the practitioner carries out duties in the Creative & Design Division (Creative & Planning) assigned to assist in designing Ecommerce Prototypes to help Local Products with Laravel, with the aim of facilitating and accelerating the growth of a brand. The result that the practitioner has worked on during the 3-month internship is the Ecommerce Prototype with Laravel. This Ecommerce prototype is useful to help gain customer interest in the fashion category. Practice using html, php, css with the Laravel framework. As well as using mySQL for the database. Practitioners get a lot of experience while working to always act professionally and respect their time in the world of work, because that is very important and must be done when they enter the world of work later.

Keywords: *Web, Laravel, Database, mySQL, PHP, CSS, HTML*