

ABSTRACT

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IMPLEMENTATION OF PHOTOSHOP AND REVIT APPLICATIONS AS COMMUNICATION MEDIA IN PLANNING AT PT. HERINDO KONSULTAN PERENCANA

Architecture, with all its breadth of knowledge, focuses on one goal, namely how the design that has been created can be communicative, communicative in field work, and communicative regarding the experience of space. PT. Herindo Konsultan Perencana is a forum for practitioners to communicate design results through digital applications that practitioners have studied during their studies. This article documents the experiences of practitioners during professional work at PT. Herindo Konsultan Perencana is a planning consultant in exploring Photoshop and Revit applications as communicative design media. Image management using Photoshop and Revit applications can create more effective, interesting and communicative image visualizations. This research documents the internship experience at PT. Herindo Konsultan Perencana, which aims to explore and apply Photoshop and Revit applications as communicative media in design. This report documents the steps taken during the internship to understand the use of Photoshop and Revit in the context of planning in the consulting industry. Images that are better processed can give an impression that is more easily understood and felt by readers..

Keywords: Revit, Photoshop, Communicative Media, Visualization