

ABSTRACT

PUTRI HAWA INSANI (2020061041)

VISUAL DESIGN MEDIA PUBLICATION INTERNAL RISK AND QUALITY MANAGEMENT PT JASA MARGA (PERSERO) TBK

The development of technology has reached the era of the 5.0 industrial revolution. Information delivery through design is a crucial aspect, and one of the companies that requires design in conveying information is PT Jasa Marga (Persero) Tbk. The intern is conducting their Kerja Profesi at PT Jasa Marga (Persero) Tbk's headquarters located at 21 Haji Sairi Street, Dukuh, Kramat Jati District, East Jakarta. The intern is placed in the Risk and Quality Management (RQM) work unit, specifically as a graphic designer within the Risk Management Department and providing assistance to the Quality, Health, Safety, and Environment (QHSE) Department. The scope of the work includes fulfilling design needs required by the RQM unit, ranging from print media to digital media and content editing. The intern carries out their professional work offline from Monday to Friday, with working hours from 08:00 to 17:00 WIB (Western Indonesia Time). The Professional Work is conducted for a duration of three months, commencing from July 3 to September 29, 2023.

Keywords: *Industrial Revolution, Graphic Designer, Department*